

PHOTO CREDIT: Annabellehobbs Photography



SPONSORSHIP OPPORTUNITIES

Friday 24th April – Saturday 26th April

Werribee Park National Equestrian Centre



The Event



The Victorian State Showjumping Titles is a premier equestrian event, bringing together top riders, horses, and spectators from across Australia. Hosted at Werribee Park National Equestrian Centre, this event provides a fantastic opportunity for businesses to connect with a passionate and engaged audience.

After the great success of the 2025 Jumping Victoria State Titles following Jumping Victoria taking back the reins for the first time since 2022. We are excited to announce that the 2026 Titles will be held on the the hallowed turf of the polo fields once again. Arguably the best jumping surface in Victoria.

Jumping Victoria remains committed to delivering the premier jumping event in the country, featuring top-quality surfaces, esteemed officials, and an exceptional atmosphere. We are thrilled to offer you the opportunity to be part of this prestigious event.

This is your chance to showcase your brand to a high-caliber demographic while being part of the pinnacle of Australian jumping competition.



Event Naming Rights



Naming Rights to the Event

Naming Rights to the Main Arena

Priority logo recognition on all event collateral including:

- Rugs
- Social media platform headers
- Ribbons & Rosettes

Tagging and/or acknowledgement on all social media posts

PA promotion during the event

Prize presentation opportunity

Main arena signage *

Opportunity to provide a branded jump *

6x VIP Passes

Logo & business feature on event website

All Sponsors will accept Early Entry Codes

(All Early Entry Codes will be capped at 10 horses)

\$7,500



Arena Naming Rights



Naming rights to an arena – 2 only available

Signage opportunity around sponsored arena *

Logo acknowledgement event collateral including:

- Venue entry signage
- Event registration backdrop

Tagging and/or acknowledgement on all social media posts

Dedicated social media promotion *

PA promotion during the event

Prize presentation opportunity

Main arena signage *

Opportunity to provide a branded jump for the sponsored area *

2x VIP Passes

Logo & business feature on event website

All Sponsors will accept Early Entry Codes

(All Early Entry Codes will be capped at 10 horses)

\$2,500



Championship Title Sponsorship



Naming rights to title class in the main arena – 4 only available:

- Children's Title
- Junior Title
- Young Rider Title
- Senior Title

Dedicated social media promotion *

PA promotion during the event

Prize presentation opportunity

Main arena signage *

Logo & business feature on event website

Opportunity to provide a branded jump for the sponsored arena *

2 x VIP passes

**Sponsor to provide their own signage prior to the event start date*

All Sponsors will accept Early Entry Codes

(All Early Entry Codes will be capped at 10 horses)

\$2,000



Tour Class Sponsorship



Naming rights to title class in the main arena – 3 only available:

- Mini Prix
- Amateur
- Futurity

Signage opportunity around Arena 3 *

Dedicated social media promotion *

PA promotion during the event

Prize presentation opportunity

Logo on event website

Opportunity to provide a branded jump – Arena 3 *

2 VIP passes

**Sponsor to provide their own signage prior to the event start date*

All Sponsors will accept Early Entry Codes

(All Early Entry Codes will be capped at 10 horses)

\$1,500



Class Sponsorship

Naming rights to series classes – 5 available

- **Topaz Series**
- **Ruby Series**
- **Amethyst Series**
- **Sapphire Series**
- **Diamond Series**

Opportunity to provide a branded jump – Arena 3 *
2 VIP passes

Signage opportunity around Arena 3 *
Logo on event website
PA promotion during the event

*Sponsor to provide their own signage prior to the event start date

All Sponsors will accept Early Entry Codes
(All Early Entry Codes will be capped at 10 horses)



\$750



General & Prize Sponsorship



We welcome businesses and individuals who wish to contribute towards the 2026 Jumping Victoria State Titles.

Prize Sponsorship

- Early Entry
- 1x VIP pass
- Social media promotion
- Logo on event website
- PA promotion during the class receiving the prizes

We accept a variety of prize donations, including:
Gift vouchers
Horse-related products (e.g., saddlery, feed, apparel)
Experience packages or services (e.g., equine therapy, photography, training sessions)

All Sponsors will accept Early Entry Codes
(All Early Entry Codes will be capped at 10 horses)

General Sponsorship

- Early Entry
- 1x VIP pass
- Social media promotion
- Logo on event website

\$500



Trade Village



Equestrian Victoria invites you to be a part of this incredible event by becoming a trader, showcasing your business to a large Victorian and Interstate audience.

The trade village will be right amongst the action, located close to the main arena and alongside the polo fields. Not only will you have a great view, but spectators and competitors will constantly be passing by, creating a vibrant and dynamic atmosphere.

Priority of positioning within the trade area will be determined on a first booked, first allocated basis so early booking is advised. Sponsors will of course be given priority.

- **Bump in:** Thursday 23rd April (12pm)
- **Bump out:** Monday 27th (after 5pm)
- **Trading days:** Friday 24th April -Monday 27th April (8:00am-5:00pm)



<https://www.trybooking.com/DGMTL>

*Trade Village pricing will be subsidised for
Sponsors please email
jumping@equestrianvictoria.com.au to discuss*



PHOTO CREDIT: One Eyed Frog Photography

Contact

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*On behalf of all competitors, "Thank You" for your consideration.
Without you, our partners, our event cannot take place.*