



# Sponsorship Opportunities

Jumping Victoria State Titles 2025

25th - 27th April 2025

Werribee Park National Equestrian Centre

## The Event



The Victorian State Showjumping Titles is a premier equestrian event, bringing together top riders, horses, and spectators from across Australia. Hosted at Werribee Park National Equestrian Centre, this event provides a fantastic opportunity for businesses to connect with a passionate and engaged audience.

Jumping Victoria is excited to take the reins again running this event for the first time since 2022. The 2025 Titles will be held on the Martin Collins Australia waxed surface and the hallowed turf of the polo fields.

Jumping Victoria remains committed to delivering the premier jumping event in the country, featuring top-quality surfaces, esteemed officials, and an exceptional atmosphere. We are thrilled to offer you the opportunity to be part of this prestigious event, which will once again be livestreamed to audiences worldwide.

This is your chance to showcase your brand to a high-calibre demographic while being part of the pinnacle of Australian jumping competition.

# Event Naming Rights



Naming Rights to the Event

Naming Rights to the Main Arena

Priority logo recognition on all event collateral including:

- Rugs & rosettes
- Venue entry signage
- Social media platform headers

Tagging and/or acknowledgement on all social media posts

PA promotion during the event

Trade stand (3m x 3m standard structure)

Prize presentation opportunity

Main arena signage \*

Opportunity to provide a branded jump \*

2x VIP Passes

Logo & business feature on event website

**\$7,500**

\*Sponsor to provide their own signage prior to the event start date



## Arena Naming Rights

Naming rights to an arena – 2 only available  
Signage opportunity around sponsored arena \*  
Logo acknowledgement event collateral including:

- Venue entry signage
- Event registration backdrop

Tagging and/or acknowledgement on all social media posts

Dedicated social media promotion \*

PA promotion during the event

Trade stand (3m x 3m standard structure – no floor)

Prize presentation opportunity

Main arena signage \*

Opportunity to provide a branded jump for the sponsored area \*

2x VIP Passes

Logo & business feature on event website

**\$2,500**

\*Sponsor to provide their own signage prior to the event start date



# Championship Titles Sponsorship

Naming rights to title class in the main arena – 4 only available:

- Children's Title
- Junior Title
- Young Rider Title
- Senior Title

Dedicated social media promotion \*

PA promotion during the event

Trade stand (3m x 3m standard structure – no floor)

Prize presentation opportunity

Main arena signage \*

Logo & business feature on event website

Opportunity to provide a branded jump for the sponsored arena \*

2 x VIP passes

**\$2,500**

\*Sponsor to provide their own signage prior to the event start date

# Tour Class Sponsorship



Naming rights to title class in the main arena – 2 only available:

- Mini Prix
- Amateur Ring 2

Signage opportunity around Arena 3 \*

Dedicated social media promotion \*

PA promotion during the event

Prize presentation opportunity

Logo on event website

Opportunity to provide a branded jump – Arena 3 \*

2 VIP passes

**\$1,000**

\*Sponsor to provide their own signage prior to the event start date

# Class Sponsorship



Naming rights to series classes – 5 only available:

- Topaz Series
- Ruby Series
- Amethyst Series
- Sapphire Series
- Diamond Series

Opportunity to provide a branded jump – Arena 3 \*  
1 VIP passes

Signage opportunity around Arena 3 \*  
Logo on event website  
PA promotion during the event

**\$500**

\*Sponsor to provide their own signage prior to the event start date

## Prize Sponsor



We welcome businesses and individuals who wish to contribute prizes towards the 2025 Jumping Victoria State Titles.

PA promotion during the class receiving the prizes

Social media promotion

Logo on event website

We accept a variety of prize donations, including:

Gift vouchers

Horse-related products (e.g., saddlery, feed, apparel)

Experience packages or services (e.g., equine therapy, photography, training sessions)





## Trade Village



Equestrian Victoria invites you to be a part of this incredible event by becoming a trader, showcasing your business to a large Victorian and Interstate audience.

The trade village will be right amongst the action, located close to the main arena and alongside the polo fields. Not only will you have a great view, but spectators and competitors will constantly be passing by, creating a vibrant and dynamic atmosphere.

Priority of positioning within the trade area will be determined on a first booked, first allocated basis so early booking is advised. Sponsors will of course be given priority.

Bump in: Thursday 24th April 2025 (12pm)

Bump out: Sunday 27th April 2025 (after 5pm)

Trading days: Friday 25th April - Sunday 27th April 2025 (8am - 5pm each day)

*Trade Village Information coming shortly.*

**Bookings**  
**Open: 25th March**  
**Close: 10th April**

<https://www.trybooking.com/CZSCQ>

## Contact

Jumping Victoria

[jumping@equestrianvictoria.com.au](mailto:jumping@equestrianvictoria.com.au)

A State Discipline Committee of Equestrian Victoria  
170 K Road, Werribee South, Vic 3030  
Phone: (03) 9013 0707  
[vic.equestrian.org.au](http://vic.equestrian.org.au)

TANIKA

@TANIKACHAPMANPHOTOGRAPHY

**ON BEHALF OF ALL OUR COMPETITORS, THANK YOU  
FOR YOUR CONSIDERATION**



**Without you, our partners, our event  
cannot take place**

